**5.1 PRESS RELEASE AT START**

**Club Name**  
Contact person  
E-mail  
Phone number

[Date and place]

**PRESS RELEASE**

[Club name] is happy to announce that in cooperation with [school name], we will offer bridge as part of the education, via the student’s own choice.

Bridge will be offered to the students in the years [x-x-x] and will start [date]. If you are interested, please contact us for more information.

Bridge in school generally leads to better results in all other subjects. Scientific studies from the USA shows that there is a clear positive effect on the other subjects, see the attached appendix.

Best regards

[Name]  
[Club name]

Appendix: Bridge facts, page two of this document.

**BRIDGE FACTS**

Bridge is a mind sport with no risk of physical damage, and it is fun to play and it can be played everywhere in the world, at any age.

Bridge helps children and youth to develop their skills in competition and proactive work. It helps to build their confidence, and to handle the successes and failures, and to take decisions and be responsible for the decision, individually as well as in cooperation with others.

Concrete Advantages of Bridge

* Develops strategical thinking, discovery, analysis, conclusions, planning, and acting.
* Develops logical shirt-term and long-term memory
* Introduces students to practical reasoning abut statistics
* Trains arithmetic
* Develops the ability to concentrate
* Improves the skill of self-control
* Develops the ability to create plans and strategies
* Increases productivity

Advantages of Bridge in School

* Take responsibility for the team
* Develops logical thinking
* Learns to follow ethical rules
* Develop skills in communication and working in groups
* Learn to handle success and failure
* Care for other people, not just yourself

**Junior Bridge in the World**  
Show the achievements of your National Youth Teams. Example below:

**Year Event Class Medal**  
2017 Teams U21 Gold

Pairs U26 Gold

2016 Teams U26 Bronze

Pairs U26 Gold

2015 Teams U26 Silver

Pairs U26 Gold

2014 Teams U21 Gold

2013 Teams U21 Gold

2012 Pairs U21 Bronze

2011 Teams U21 Bronze

2010 Pairs U21 Gold

For more information: ***Your Website***